SALES CONNECTION

From a touch screen device, Sales Connection allows you to:

- > Run illustrations and quotes
- > Take an eApplication 24/7 (available for select products)
 - > See the underwriting decision right on your screen
 - > Receive a policy number immediately (policies are usually mailed the next business day)
 - > Submit everything to Americo directly from your touch screen device
- > View and print point-of-sale documents
- > Open, view, and manage your cases

Register now to start using Sales Connection!

To access Sales Connection, you will need to create an account on our secure website. You must be appointed with Americo to register and you can only create one account.

- 1. You will need the following to register: your full name, the last four digits of your Social Security Number, your Americo Agent ID, and a valid email address.
- 2. Go to www.Americo.com.
- 3. Click on Agent Login, then select "Create New Agent Account."
- 4. Click "Next" and follow the instructions to register.
- 5. Fill in all fields marked with *. Click "Next" to continue.
- 6. Create a Username and Password you will remember. Note the Username / Password requirements listed on the screen. Once you've filled in your Username and Password, fill in the Captcha Value shown on the screen and click "Next."
- 7. To complete the registration, select 5 security questions from the drop down list and fill in the answers. This will assist you in resetting your Username and Password, if you forget one of these. Once completed, click "Next."
- 8. You have completed the registration process. Click "Finish" to be redirected to the Sales Connection login page.
- 9. Enter the Username and Password that you've just created to begin using Sales Connection.

Questions?

Contact Americo Sales Support at 800.231.0801 or salessupport@americo.com.



TEST DRIVE eAPPLICATION *with the Sales Connection Demo Site*

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- \checkmark Become familiar with the instant decision process
- ✓ Practice completing an eApplication before you meet with a client
- ✓ Feel confident selling Eagle Premier[®] Series and Home Mortgage Series Plus
- ✓ NO COMMITMENT!

To access the Demo Site, simply visit **scdemo.americo.com** and enter your Username and Password.

See reverse side for more information on Sales Connection and creating your Username and Password.

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